

ALBERT HICKS IV

New York / California

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EDUCATION

Parsons the New Design, New York, NY

BFA Communication Design, 2011–2015

EXPERIENCE

Apple, California

Senior Graphic Design Freelancer, May 2019–Current

- Collaborated on art direction and graphic design projects with multiple teams in Marketing and Communications.
- Created extensive narrative driven story boards for product videos and keynote presentations.
- Handled iterative design processes between Editors, Creative Directors, and Producers.
- Illustrated images for web product pages.
- Developed presentations throughout the design process.

The Whitney Museum of American Art, NYC

Graphic Designer, November 2017–May 2019

- Managed multiple projects with various stakeholders from marketing, retail, membership, visitor services, administration, and education.
- Developed a sub-identity for the largest show to date, *Andy Warhol*. Established an engaging campaign including solid typographic hierarchy, distinct color choices, and overall a systematic brand guidelines for designers to use.
- Collaborated with curators to design environmental graphics for upcoming shows including title, intro text, and labels.
- Devised methods for retail's art direction, shop homepage, social media, and product development.

WAX Studios, NYC

Graphic Designer, May 2015–November 2017

- Designed the Rubin Museum's Fall campaign.
- Collaborated on various projects including branding, identity, editorial, art direction, and digital platforms.
- Designed and invited photographers and writers to collaborate on issue 8. Handled social media marketing on digital platforms.

Document Journal, NYC

Graphic Designer, March 2013–April 2014

- Executed editorial spreads for upcoming issues.
- Initiated varying production techniques for each issue.

Laird & Partners, New York, NYC

Design Intern, June 2013–August 2013

WORKSHOPS & LECTURES

2019—Columbia Architecture Typography Presentation, Yoonjai Choi

2018—SVA Typography Guest Critic, Min Hee Lee

2018—Parsons New School Final Thesis Critique, Juliette Cezzar

2018—The AIGA Guide to Careers in Graphic and Communication Design

SKILLS

Adobe Creative Suite: InDesign, Illustrator, Photoshop, Adobe XD; Keynote
Working knowledge: Sketch, Html, CSS, After Effects